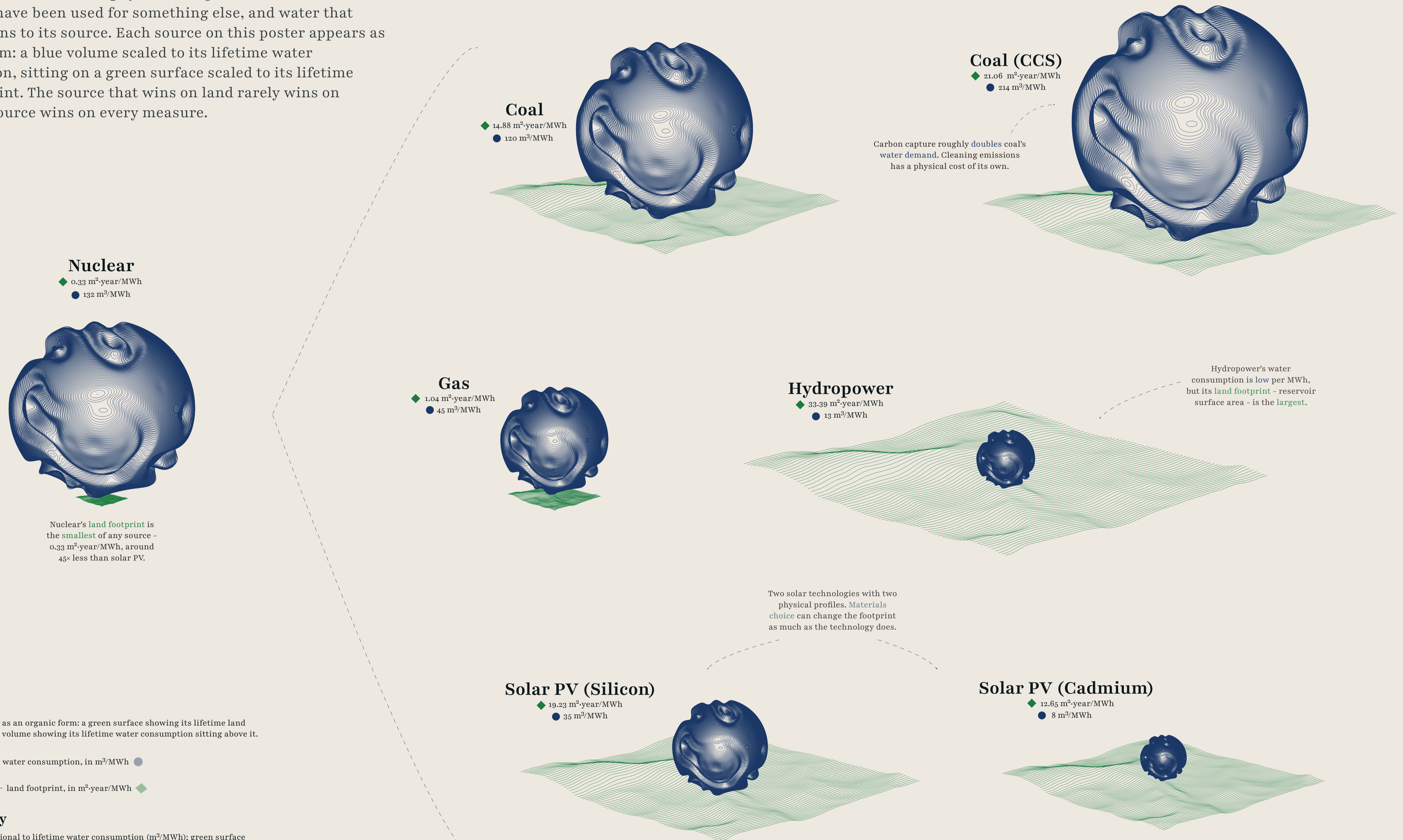


The Physical Cost of a Megawatt-Hour

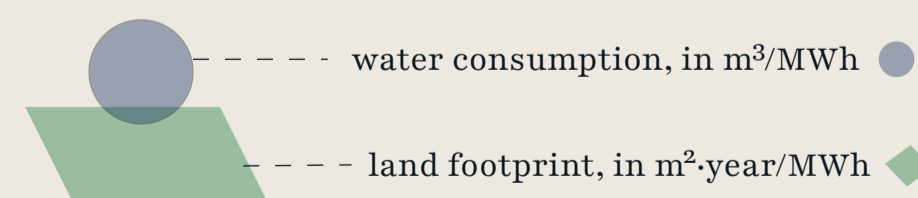
Land and water consumed by electricity source across the full lifecycle

Every kilowatt-hour takes physical things from the world - land that could have been used for something else, and water that never returns to its source. Each source on this poster appears as a single form: a blue volume scaled to its lifetime water consumption, sitting on a green surface scaled to its lifetime land footprint. The source that wins on land rarely wins on water. No source wins on every measure.



Legend

Each source appears as an organic form: a green surface showing its lifetime land footprint, and a blue volume showing its lifetime water consumption sitting above it.



Methodology

Form area is proportional to lifetime water consumption (m³/MWh); green surface area is proportional to lifetime land use (m²-year/MWh). Water consumed is not water withdrawn. Thermal plants draw vast volumes for cooling and return most of it; what is counted here is only what is permanently lost. Nuclear's figure depends heavily on cooling design - coastal plants using seawater lose almost nothing, while inland plants with cooling towers lose the most. Siting alone can swing the figure by an order of magnitude.