

Court Granville

Design | Systems | Strategy

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Profile

Multi-disciplinary designer, trained primarily in product design with a shift into systems-level work and the communication of contested technical subjects. My thesis on the public perception of nuclear energy combines expert interviews, original survey work, editorial data visualisation posters, and an interactive web project (<https://thenuclearquestion.com>). Drawn to industries that are technically capable but communications-underdeveloped - nuclear, AI infrastructure, materials, heavy industry - and to consultancy and in-house roles where design sensibility can be brought to bear on complex problems with non-technical publics.

Employment Experience

Big Fish - Design & Strategy Intern - London: <https://bigfish.co.uk/> | January - June 2025

- Conducted competitor research and market audits across 15 brands to inform positioning strategies for food and beverage clients.
- Developed brand narratives and visual identities for food and beverage clients, integrating evidence-based positioning with strategic objectives.
- Participated in client workshops, presented concepts, and incorporated stakeholder feedback into deliverables.
- Supported live client briefs from research through to concept delivery.

Kandidly - Digital Marketing Intern - London: <https://kandidly.co.uk/> | Summer 2023

- Analysed campaign performance data and optimised targeting for paid media campaigns across Google Ads and Meta platforms.
- Contributed to strategies aimed at increasing brand visibility, store footfall, and audience engagement.

Christie's Auction House - Furniture Department Intern - London: www.christies.com | May-June 2019

- Researched provenance and catalogued furniture pieces for auction documentation and client materials.

Boden - Assistant to Menswear Buying and Merchandising - London: www.boden.co.uk | March-April 2019

- Supported range-structure development, sales analysis and supply-chain logistics; built and maintained PCs, handled staff IT queries.

Wentworth Andersen - Assistant to the In-House Architect - London: www.wentworthandersen.com | July 2018

- Assisted with design studies for a new balcony and conservatory at 6-8 Cornwall Crescent, London W11; managed maintenance programme and pricing analysis.

Skills

Design Software: Adobe Creative Suite (Illustrator, InDesign, Photoshop), Figma, Blender, Rhino 7.

Data & Visualisation: RAWGraphs, editorial poster design, information architecture, cross-dataset analysis, visual storytelling for non-specialist audiences.

Technical Skills: HTML, CSS, JavaScript, Processing (creative coding), WordPress, AI tools (Anthropic, OpenAI), Website Design.

Research & Analysis: Primary research (expert interviews, survey design), academic literature synthesis, competitor analysis, market research.

Digital Marketing: Google Ads, Meta Ads, paid-media analytics.

Communication: Client presentations, stakeholder workshops, professional writing, concept development.

Languages: English (native), Spanish (intermediate).

Education

IE University, Madrid, Spain

Bachelor in Design | 2026

City & Guilds of London Art School, London, UK

Level 4 Foundation Diploma in Art & Design | 2022

Latymer Upper School, London, UK

Academic Scholar | A Levels: Art History, History, Maths | 2021

Volunteering

Rugby Portobello Trust – London

www.rugbyportobello.org.uk | 2019-2022

Homework club (maths, art and history) and coaching football

Care4Calais, Calais:

www.care4calais.org | February 2020

Organisation and distribution of clothes and supplies.

Projects

Undergraduate Thesis: Nuclear Energy Communication Research & Data Visualisation Project - IE University

- Built <https://thenuclearquestion.com> as a public-facing platform, including interactive data visualisation tools that make nuclear ownership and risk data navigable for non-technical audiences.
- Examines the architecture of public communication around nuclear energy and, by extension, contested decarbonisation technologies - how ownership, financing and risk framings move from technical literature into mainstream discourse (UK focus).
- Conducted expert interviews (nuclear-sector investor; senior PR practitioner) and an original public-perception survey (n=60) on misconceptions of nuclear risk, cost, and waste
- Designed an editorial data-poster series drawing on Our World in Data, IPCC AR5, UNECE 2021 lifecycle estimates, Ember UK generation data, and peer-reviewed energy-mortality figures (Markandya & Wilkinson, 2007; Sovacool et al., 2016)
- Frames the designer as an "epistemic facilitator" - aligned with investigative data journalism and climate-accountability traditions